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## Media Release

FOR IMMEDIATE USE

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### **Sheed calls for locally led recovery**

Independent Member for the Shepparton District Suzanna Sheed has asked businesses, individuals and families in her electorate to think and shop locally as the economy recovers in the aftermath of strict lock-down measures.

“We all looked after each other by following the lock-down measures in our individual ways, now it’s time to look after each other again as we return to a more normal footing,” Ms Sheed said.

“Every dollar spent locally helps local business, local jobs and the local economy through this incredibly challenging time.”

Along with calling for individuals and families to prioritise the local economy, Ms Sheed is asking businesses, both those based in the Shepparton District and those with a local presence, to look to goods and services available in the region.

“Many may be surprised what sort of professional services are on offer at our doorstep,” Ms Sheed said.

“Last year for my second term, I set about reforming and refreshing my office’s communications. The prospect was quite daunting when it appeared most of the services on offer such as website hosting and design are clustered in Melbourne,” Ms Sheed said.

“The quotes were high and, as a relatively small client, the level of attention less than ideal. I don’t have the resources of the big political parties who dictate a lot of this type of material from a head-office somewhere in the city.”

Ms Sheed investigated if the necessary communications services could be sourced locally.

“We needed a new online host with technical support, and new website design, both technically and creatively. I’m pleased to say we were able to partner with a very capable small local business for each of those services right here in Shepparton.

“I encourage every local business sourcing goods and services to look to our home region in the first instance. You may be surprised by what fantastic partnerships are available, as I was.”

ENDS

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